

MANSFIELD DOWNTOWN PARTNERSHIP
ADVERTISING AND PROMOTION COMMITTEE

Festival Subcommittee

Monday, August 15, 2016

Mansfield Downtown Partnership office
23 Royce Circle
(860) 429-2740

5:00 p.m.

AGENDA

1. Call to order
2. Public Comment
3. Approve Minutes from August 1, 2016 (attached)
4. Updates from committee members:
 - Activity Booths – Cynthia
 - Art – Kim
 - Entertainment/Music – Cynthia
 - Food – Janine
 - Parade – Rick and Millie
 - Sponsors – Cynthia
 - Volunteers – Cynthia
5. Review Master Event List (attached)
6. Review Draft Master Schedule (attached)
7. Distribute Festival posters (11x17), flyers (8.5x11), and rack cards
8. New activities, attractions, and other suggestions
9. Adjourn

Remaining meetings:

Monday, August 29

Tuesday, September 6

Monday, September 12